

# Policy plan Stichting FENS Marketing Foundation 2020-2023

## 1. Introduction

In this policy plan, the board of the Stichting FENS Marketing Foundation (hereafter: “the Foundation”) determines its current policy. The policy plan will be adjusted when necessary.

## 2. General information

### 2.1 About the organization

Lars Kristiansen is the Executive Director of the Foundation. The current board of managing officers consists of Carmen Sandi (President), Eero Castrén (Secretary-General) and Domenico Pellegrini (Treasurer).

### 2.2 Aims and goals

The Foundation’s (statutory) objective is to promote biological and medical science in general and of research and education in neuroscience in Europe in particular, and the performance of any and all actions which are related to the foregoing object or which may be conducive to it. The Foundation shall not aim at earning any profits.

The Foundation shall endeavour to achieve its purpose through for example the organisation of recurring congresses and scientific meeting as well as through the dissemination of scientific knowledge through the publications of the European Journal of Neuroscience (EJN). The Foundation shall furthermore implement its aims through the targeted support of other foundation with similar missions.

## 3. Activities to be performed

The Foundation carries out the following activities:

- Organising once-only or recurring congresses and other activities, such as:
  - FENS Forum: FENS Forum is a major, biennial international meeting for all neuroscience disciplines, intended to promote scientific exchange between researchers worldwide;
  - FENS Regional Meetings: The FENS Regional Meeting (FRM) is a core activity of FENS, dedicated to supporting member societies in promoting excellence in research, but with a regional focus;
  - The Brain Conferences: The Brain Conference series is a biannual conference series that is organised and financed through a high-level European partnership between FENS and the Lundbeck Foundation.
- Dissemination of scientific publications through the European Journal of Neuroscience (EJN).

Through the above-mentioned activities, the Foundation contributes to the realization of its (statutory) objective.

## **4. Fundraising and the management of funds**

### 4.1 Fundraising

The Foundation raises funds for their objective through:

- Brain Conferences: the Foundation organizes a series of high-level meetings on neuroscience in Europe. The foundation organises these brain conferences in collaboration with the Lundbeck Foundation. Brain conferences bring together outstanding researchers in key areas of contemporary neuroscience to discuss current concepts and define challenges for future research;
- FENS Forum: the Foundation organises conferences in collaboration with a professional conference organiser, (PCO). In 2020 and 2022, the Foundation organises FENS 2020 Virtual Forum and the FENS 2022 in Paris, FR, respectively, in collaboration with the Kenes Group;
- The European Journal of Neuroscience (EJN). EJN is the journal of the Federation of European Neuroscience Societies (FENS), co-owned by FENS and Wiley. EJN publishes original scientific articles and reviews from all over the world, in fields encompassing molecular, cellular, systems, behavioural and cognitive neurosciences. The Foundation supports the editorial management of the EJN and receives royalties thereof;
- FENS Job market: the Foundation has its own job market online where organizations (such as universities or other foundations) can place a job ad;
- Contributions: the Foundation receives contributions from a variety of partner organisations, including the Lundbeck Foundation and the Society for Neuroscience for partnership activities related to its mission.

### 4.2 Personnel and administration

The managing officers, i.e. the members of the Board receive no remuneration for their work for the Foundation. They are serving the public good free of charge. Costs which occurred to the board members when travelling on behalf of the Foundation are reimbursed on the basis of the Guidelines for Travel Expenses.<sup>1</sup>

The remuneration of staff is defined in individual consultancy contracts.

The treasurer is responsible for the financial administration of the Foundation. The Foundations holds three accounts at the ING BANK (a so-called Pounds account where royalty income from the ownership of the EJN journal are received, and a

---

1

<http://www.fensmarketingfoundation.org/sites/default/files/sites/all/themes/fensmarketingfoundation.org/docs/Guidelines%20for%20travel%20expenses%202013.pdf>

Business/Savings account in Euros for all other daily banking needs. The combined content of these accounts represents a failure guarantee for the foundation's activities.

Every year before June 1<sup>st</sup>, the board of managing officers must draw up a balance sheet and a statement of income and expenditures over the past financial year of the Foundation. *De Jong & Laan accountants Belastingadviseurs* compiles the financial statements of the Foundation using the information provided by the board.

The Foundation strives to ensure that management costs are in reasonable proportion to its expenditure done on behalf of the Foundation's purpose.

## **5. The Foundation's equity and spending policy**

The Foundation may not have more assets than necessary for their work. Therefore, the foundation's assets must remain limited. The assets represented in the foundation shall serve as a reasonably sized failure guarantee for the Foundation's activities.

The Foundation spends the obtained revenues in accordance with their objective on the following projects:

- Support of the CAJAL Advanced Neuroscience Training Programme;
- The organisation of the FENS Forum, Brain Conferences and other conferences / meetings
- Support of programmes implemented by the Federation of European Neuroscience Societies in Belgium